WHAT IS CLAIMED IS:

1. A vehicle console comprising:

a housing defining a storage area therein, said storage area having a first portion and a second portion;

a first module slidingly coupled to said housing and slidable between a retracted position and an extended position with respect to said housing, said first module covering said first portion of said storage area when in said retracted position;

a second module slidingly coupled to said housing and to said first module, said second module being slidable between a first position retracted into said first module and a second position extended outward from said first module, said second module covering at least part of said second portion of said storage area when said second module is in said second position and said first module is in said retracted position; and

a third module pivotally coupled to said housing and movable between a first position covering at least part of said second portion of said storage area and a second position allowing access to said second portion of said storage area.

2. The vehicle console of claim 1, further comprising:

a second storage area formed between said second module in said second position and said third module in said first position.

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3. The vehicle console of claim 1, wherein said third module comprises:

an arm rest pivotally coupled to said housing;

- a storage bin coupled to said arm rest for pivoting with said arm rest about a common axis; and
- a latching mechanism to releasably secure said storage bin to said arm rest to permit said storage bin and said arm rest to be pivoted together.
- 4. The vehicle console of claim 1, further comprising an outlet that allows air from an air conditioning system of the vehicle to exit the console proximate a pivoting point of said third module.
- 5. The vehicle console of claim 1, wherein when said second module is in said first position and said first module is in said extended position, said second module second modules said first portion of said storage area.
 - 6. The vehicle console of claim 1, further comprising: a cargo tray extending from a base edge of the console.
- 7. The vehicle console of claim 1, further comprising a divider coupled to first and second opposite inside surfaces of the housing to divide the first and second portions.
- 8. The vehicle console of claim 1, wherein said first module includes a cavity that slidingly engages said second module.
- 9. The vehicle console of claim 1, wherein said first module includes first and second lips which slidingly engage first and second opposite edges of said second module.

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- 10. The vehicle console of claim 1, wherein said first module comprises:
- a first holding section configured to hold a first type of container; and
- a second holding section configured to hold a second type of container.
- 11. The vehicle console of claim 10, wherein the first type of container comprises a beverage container.
- 12. The vehicle console of claim 10, wherein the second type of container comprises a food container.
 - 13. The vehicle console of claim 1, further comprising: compact disk container holding devices.
 - 14. A vehicle console, comprising:
 - a housing having first and second sections;
- a first module slidingly coupled to the housing and configured to slide over the first section;
- a second module slidingly coupled to the housing and the first module and configured to slide over the first and second sections; and
- a third module pivotally coupled to the housing, said third module being pivotally moveable between a first position substantially covering said second section and a second position substantially uncovering said second section.
- 15. The vehicle console of claim 14, wherein the second module is configured to retract into the first module.

16. The vehicle console of claim 14, wherein the third module comprises:

an arm rest pivotally coupled to said housing;

a bin coupled to said arm rest for pivoting with said arm rest about a common axis; and

a latching mechanism to releasably secure said bin to said arm rest to permit said bin and said arm rest to be pivoted together.

- 17. The vehicle console of claim 14, wherein a storage area is defined between the second and third modules.
- 18. The vehicle console of claim 14, wherein the first module comprises:
 - a beverage container holding portion; and
 - a food container holding portion.
- 19. The vehicle console of claim 14, further comprising a holding device extending from a base edge of the console proximate to a floor of the vehicle.
- 20. The vehicle console of claim 14, wherein the first section comprises a contact disc holding device.